



## Introduction

The Western Australian Forest Alliance (WAFA) invites Business Planning and Strategy Consultants to tender for the Forests For Life (FFL) Farm Forestry and Landcare Program Business Plan (the Business Plan).

This document provides background on FFL, the objective of the project, scope of works, the timeframe, budget and contact details.

## Background

FFL is an initiative of WAFA, a community based not-for-profit organisation which has been involved in forest conservation matters in the South West of Western Australia since 1990. Our vision is that the south-west forests are conserved and that Western Australia's timber comes from a world-class plantation and farm forestry industry.

FFL was launched in October 2016 and, as a part of its scope, it sets out a plan for expanding the farm forestry sector in the South West. The South West Agroforestry Network, the Warren Catchment Council and Gondwana Link have all provided invaluable support to the development of the FFL Farm Forestry and Landcare Program (the Program) and will provide environmental, agroforestry and landcare data and information to the successful tenderer. The goal of the Program is to produce a substantial volume of sustainably grown, high-value timber while delivering maximum ecological benefits at the local and regional scale. The Program will be carried out in two zones, one in the South West centring on Greenbushes and the other in the Great Southern centring on Albany.

In 2018, The Koorabup Trust and State NRM Program sponsored the development of an independent Financial Assessment of the Program. The Assessment, carried out by Purcolate Consulting, provides considerable information about the Program and the financial matters associated with its implementation and is available here: <http://forestsforlife.org.au/wp-content/uploads/FFL-Financial-Assesment-August-2018-compressed.pdf>.

The State NRM Program has recently committed separate funding for the FFL Farm Forestry and Landcare Business Plan.

Further information on WAFA and FFL is available at <http://www.forestsforlife.org.au>

## Objective

The Business Plan will set out a step-by-step guide for launching the FFL Farm Forestry and Landcare Program. It will provide a clear, workable and strategic pathway for securing investment and land use agreements, formalising alliances and management plans, budgeting for major costs and marketing.

## Scope of Works

The successful tenderer will work closely with us and our partners and refer to the FFL Program Financial Assessment to develop a step-by-step plan for:

1. Finalising operational structure and governance.
2. Securing investment and land use agreements.
3. Formalising our strategic alliance with key organisations including Noongar representative groups, service providers, local and state-wide timber, landcare, farming, carbon-farming, conservation groups and relevant Government bodies.
4. Mapping the required management planning to maximise benefits of the Program and mitigate any potential issues, for example regarding fire, groundwater, weed, soil and hygiene management.
5. Budgeting and setting out details of major costs including employment and insurance.
6. Developing a risk management plan.
7. Setting out marketing plans for the Program and for the timber products.

## Timeframe

Tenders to be entered, by email to the address below, by 5pm, Friday 15<sup>th</sup> February.

Successful tenderer will be notified by 5pm, Friday 22<sup>nd</sup> February.

## Budget

Total budget \$20 000 (including GST)

## Contact Details

Contact Jess Beckerling | Forests For Life Campaign Director

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